

BUILDERS' GUIDE

SPECIAL
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2-Ply Temporo Roofing, \$1.50 Per Roll
Also special reduction on our 1, 2, and 3-ply sanded, and 3-ply Mission Red and Green Roofing.

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A Full Line of Sherwin-Williams Paints
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Three Different Floor Varnishes

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Handling Lomita Sand, Los Angeles Sand, and Orange County Rock, Sand and Gravel, will appreciate your patronage. Give Us a Trial. Temporary Address and Phone Number:
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SAN PEDRO IS GROWING
WE NOW HAVE LOTS ON PAVED STREET, ONLY \$750.00.
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Building of Homes Moral Obligation

A community, like an individual business man, has something beyond financial obligations to meet if it would grow in business importance, according to Fred L. Baker, whose confidence in the great future of the harbor district has led him to urge property owners to build houses on a scale liberal enough to meet not only today's but tomorrow's demand.

"We are all of us ready enough to speak of the shortsightedness of a merchant who fails to lay in a sufficient supply of staple food-stuffs to meet the extra demand which for example, he knows will come the day preceding a holiday," said Mr. Baker.

"We feel that the merchant has assumed a moral obligation to reasonably meet his trade demands and when he fails to do this and a more progressive type of merchant gets his trade away from him and ultimately forces him to close his doors, we cannot have much sympathy for him.

"When you look at the matter broadly, the community made up of the population of any city stands in the position of a merchant. The community has the facilities of the city to exploit and sell, and according to the degree of its success so is the volume of wealth attracted for the use and benefit of that population.

"The community therefore has a moral obligation similar to that of the individual merchant. It is to look ahead and to keep a sufficient supply of goods on hand to meet the demand which he sees is coming.

"Among the most important 'goods' which the community has to provide are the homes for new residents since each occupied house means a new taxpayer for the city and a new customer for all of her tradesmen.

"Around what may properly be

called the harbor district of the port of Los Angeles are several most promising cities. To that harbor district are being drawn from all parts of the United States and even from foreign lands a very large number of greatly diversified industries most of which are soundly financed and set upon the very permanent foundations.

"Each of these new industries, together with the older ones that are growing larger every day, will provide permanent employment for many people. These people representing in the majority of instances, the highest type of American skilled labor, want to buy or to rent permanent homes as near as is reasonably possible to their permanent jobs.

"They will pay fair prices for these homes and with their families will become the biggest possible assets of the community which they join.

"The demand for such homes is here now—far beyond the supply. Tomorrow it will be still bigger. I believe, therefore, that the community which is most progressive and most alive to the situation is the one which will outstrip all the others and which will not only attract the homeseekers but what is of still greater importance, will attract the management of big industries with large payrolls. Such men will prefer to place their factories within the city limits of progressive communities rather than in some other of the harbor cities where the community has failed to recognize its obligation of meeting the demand for the homes—a demand literally handed to them on a silver platter without their having to make the least effort to attract it.

"It is with this idea in mind that I wish to impress upon the civic organizations and the property owners of our harbor communities, the urgent importance of adopting and pushing through a strong home building campaign."

No system of government will work in a land where everybody tries to work the government.

Need For Supporting the Retrenchment Program of Governor F. W. Richardson

By MARK L. REQUA

It was to be expected that Governor Richardson's program of retrenchment would cause loud outcries from our state bureaucracy. Expectation has not been disappointed. The budget has been attacked, and we are met on all sides with protestations that the state machinery, in part, at least, will have to stop. But will it? If California, per capita the most expensively governed state in the Union, cannot retrench, what must happen to other states whose per capita expenditures in some cases are less than half of ours?

The purchasing power of the farmers in the United States generally, and in lesser degree in California, is seriously reduced. This is, therefore, largely an appeal to our rural communities to uphold the Governor in his program because of the fact that the farming community more than any other needs economy in public expenditures.

Elwood Mead, professor of rural institutions at the University of California, has pointed out that the great problem of rural development centers around lower rates of interest and minimum expenses, or which latter taxes is the most significant single item.

Its true methods of taxation (such as the King bill) are proposed, but the people have come to realize that no matter how indirect the method of collecting tax

TOTAL STATE, COUNTY AND MUNICIPAL TAXES COLLECTED IN YEARS 1912, 1917, 1919, 1921

Year	State	County	Municipal	Total
1912	\$18,691,877	\$49,766,366	\$52,251,005	\$120,709,248
1917	34,886,139	79,055,359	73,393,193	187,334,691
1919	50,681,443	85,556,607	63,577,374	200,815,424
1921	45,598,516	160,913,384	93,312,719	\$324,924,619

Percentage increase in
10 years — 259% 233% 75% 166%
Population increase about 40%
Assessed value increase about 90%.

BONDED INDEBTEDNESS OF THE STATE, THE COUNTIES AND MUNICIPALITIES FROM 1911 TO 1921

Year	State	County	Municipal	Total
1911	\$5,677,500	\$22,855,890	\$65,573,093	\$94,106,483
1915	31,311,500	59,341,291	129,059,914	219,712,705
1918	59,367,500	62,947,875	137,018,593	259,333,968
1921	64,806,500	117,197,907	149,611,830	\$331,616,237

Increase — 864% 426% 128% 242%

It is significant that the state and counties have increased in both tax payments and bonded indebtedness in far greater ratio than have the cities.

The day of reckoning has arrived for our state highway policy, under which inadequate construction plus indefensible overloading has caused the destruction within a few years of roads built with bonds that have years yet to run. As the result, we are confronted with a choice assortment of dead horses, for which we shall continue to pay well into the next generation.

Some of our other policies are also due for a day of reckoning. For instance: The total annual tax collection in California, omitting federal taxes, is roughly \$325,000,000. Our assessed value is somewhere around \$5,000,000,000. On this assessed value we collect in taxes something over 6 per cent, in round figures, \$325,000,000. The total value of all field products in California in 1921 was

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From Tree To Consumer
"Ask Your Neighbor"
CONSOLIDATED LUMBER CO.
PHONE 129 — TORRANCE

MICKIE SAYS

SEND IN OUT BLURRED SMEAR LETTERS "PRINTED" ON SOME SORT OF TYPE WRITING MACHINE IS A DERN RISKY WAY TO GO AFTER BIZNESS! KINDA LIKE DRESSIN' YER CLERKS IN OLE RAGGED CLOTHES TO SAVE MONEY!

A careful study of present-day reading habits suggests that there are too many sex novels and not enough cook books.

The man who has tried to get a piece of No. 40 thread through the eye of a needle knows what the Bible means when it says a camel can't pass through one.

The world is getting faster. A man can get married in two minutes or drink himself to death in one.

W. D. LOCKHART
THE DRAIN BOARD MAN
Phone 171-R-11 Wilmington
1567 Oak St. Lomita, Cal.

PUT CREAM IN NOSE AND STOP CATARRH
Tells How To Open Clogged Nostrils and End Head-Colds.

You feel fine in a few moments. Your cold in head or catarrh will be gone. Your clogged nostrils will open. The air passages of your head will clear and you can breathe freely. No more dullness, headache; no hawking, sniffling, mucous discharges or dryness; no struggling for breath at night.

Tell your druggist you want a small bottle of Ely's Cream Balm. Apply a little of this fragrant, antiseptic cream in your nostrils, let it penetrate through every air passage of the head; soothe and heal the swollen, inflamed mucous membrane, and relief comes instantly. It is just what every cold and catarrh sufferer needs. Don't stay stuffed-up and miserable.

A Seattle man plans to plant corn from an airplane. Now if he'll learn to harvest it by radio maybe he can get his crop in.

Most girls read the spring styles now to see how much out of date they'll be next spring.